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Enhancing Fraud Detection: The Role of Effective Audits in Financial Statement Integrity

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ARTICLE INFO	ABSTRACT	
<p>History article; Submitted June 20, 2024 Article revision July 26, 2024 Accepted September 10, 2024</p> <hr/> <p>Author's correspondence; Amri </p> <hr/> <p>Keywords: Fraud Detection, Audit Technology, AI, Blockchain, Machine Learning</p>	<p>Objective: Explore how the implementation of advanced audit technologies can enhance the detection of fraudulent financial statements with a key focus on new technologies such as artificial intelligence (AI), machine learning (ML), and blockchain and that have the power to change the way audits are conducted.</p> <p>Methods: Systematic analysis through literature review of relevant studies published between 2019 and 2024 on the application, effectiveness, and challenges of AI and ML, blockchain technology as well as other audit innovations in detecting and preventing fraud. The review integrates both theoretical and empirical results across multiple sectors.</p> <p>Results: Findings reveal that the integration of AI and blockchain into auditing practices significantly enhances the detection of financial fraud, offering improved accuracy, transparency, and efficiency. AI-driven models and ML algorithms enable auditors to identify anomalies and patterns that indicate fraudulent activity, while blockchain provides an immutable ledger for ensuring data integrity. However, challenges remain, such as algorithmic bias, high implementation costs, and the need for greater integration with existing audit frameworks.</p> <p>Novelty: This review presents a novel synthesis of advanced audit technologies, exploring their real-world applications and highlighting the gaps between technological capabilities and current audit practices. It offers a forward-looking perspective on the evolving role of technology in fraud detection and the future of auditing.</p> <p>Research Implications: The study emphasizes the need for continuous research into adaptive and flexible audit models that can incorporate new technologies as fraud schemes evolve. Additionally, it stresses the importance of auditor training to enhance the effectiveness of these technologies, ensuring their proper integration into routine audit practices.</p>	<p></p>

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1. Introduction

With data until October 2023, we are Training Fraud In The Business World Recent studies revealed that financial statement manipulation, like revenue overstating of liabilities hiding, is one of the most common types of fraud. Cooper et al. (2013), Hilal et al. (2022), corporate fraud are becoming more complex by the growth of technology which exacerbates detection of the fraud. Financial misrepresentation has cost stakeholders including investors and creditors both economic cost or revenue, market value and reputational damage (Johnson et al., 2014; Rezaee, 2005; Rezaee & Tuo, 2017). The situation is further aggravated by the economic uncertainties posed by the global market, which leads to increasing trend of fraudulent activities during financial storm (Altig et al., 2020; Balciar et al., 2022; Makridakis et al., 2009). Debreceny & Gray, (2010), Jones & Xiao, (2004) state that even if technology has made financial reporting cheaper, it

has also made it easier to manipulate data, increasing avenues for fraud. Therefore, this problem needs powerful and flexible auditing systems to follow the improvements of the threats.

There are many different iterations of this phrase, but one of the underlying problems around fraud is the gap between the sophistication of fraud and the existing audit techniques. As this paper states, traditional audit methods tend to fall short of identifying complex fraudulent schemes embedded within multifaceted organizational structures (Mahboubi et al., 2024; Nayak & Waterson, 2019; Rana et al., 2022). Salijeni et al. (2021) Vasarhelyi et al. (2018) published already, auditors still encounter difficulties in detecting and interpreting red flags, mostly because of the lack of access to real-time data and the constraints of physical audit techniques. Kadous & Zhou (2019), Rustiarini et al. (2021) show that auditor judgment biases and limited training on new fraudulent schemes

makes it more difficult for auditors to fulfill their functions. Masum & Parker (2020), Yamani & Almasarwah (2019), the globalization of business operations adding further layers of complexities like differences in regulatory frameworks as well as cultural differences in financial reporting practices. These problems highlight the urgent requirement for evolving audit approaches and the incorporation of the latest technologies to improve fraud detection power (Gepp et al., 2018; Pourhabibi et al., 2020).

The biggest theoretical background that is used for fraud detection on audits is the Fraud Triangle Theory, which shows three factors alike; pressure, opportunity, and rationalization, which are known as the accretes of fraudulent behavior (Donald R Cressey, 1986). This helps advance this theory in recent studies focusing on modern auditing practices (Kotb et al., 2020). Benedetti et al. (2021), Chang et al. (2020), analyse how advance technologies can reduce the chances of fraud through rendering transparency and traceability in financial systems. In the meantime, Davis et al. (2021) highlights the need to recognize psychological considerations, like rationalization, when designing more effective deterrent measures. Biagioli et al. (2019), Mohan (2019), data analytics can enable organizations to pinpoint pressure points that could trigger undesirable misconduct. Such an integrated view can help auditors not only understand fraudulent symptoms but also analyze the factors contributing to the behavior.

Research on fraud detection, however, produced mixed results, showing the need for innovation in the audit practice. (Fedyk et al., 2022; Han et al., 2023), demonstrate that deep learning and artificial intelligence can be used for audit procedures with significant success, particularly in detecting anomalies in data. Fazal et al. (2018), Tsertsidis et al. (2019) highlight some limitations of these technologies, such as high implementation costs and potential false positives. In addition, Afsay et al. (2023), Krieger et al. (2021), where the same mentioned that new tools have seen reluctant adoption from auditors, as they may lack technical skills or organizations may not tolerate the switch. These conflicting results signal a significant gap in the literature that must be addressed through a greater understanding of the optimal implementation of emerging technology to improve audit quality. In addition, the studies Díaz Rodríguez et al. (2023) Hassan et al. (2019) cite the need to ensure that audit practices keep pace with expanding regulatory requirements, not only as jurisdictions' best practices diverge, but also as their transparency requirements become more complex. Developing innovative and practical solutions for fraud detection requires a multidisciplinary approach that takes

into account insights from the fields of technology, psychology, and regulatory studies to address these challenges.

In this regard, the purpose of the research is to systematically assess studies published between 2020-2024 that focus on the audit procedures to prevent/facilitate the occurrence of fraudulent actions. This study seeks to provide a comprehensive evaluation of the current audit methodologies available, an assessment of emerging technologies to enhance audit efficacy, and practical recommendations for improving the detectability of financial statement fraud.

2. Theoretical framework and development

2.1 Fraud Triangle Theory

This Fraud Triangle Theory, the model developed by Donald Cressey, is the basis of understanding the elements that lead to fraudulent activity: pressure, opportunity, and rationalization. Recent Work in this space has continued to reinforce the salience of the theory's applicability today, (Johnson et al., 2020; Smith et al., 2021) reminding that auditors need to think beyond the financial pressures and risk, to organizational cultures that foster situations to perpetrate fraud for the individuals responsible. Additionally, as further explored by Li et al. (2022), can decrease opportunities through increased financial transparency. Building on this framework, researchers such as Brown et al. (2023), who suggest an additional element in the description of fraud: capability, which is a skill or access an individual requires to facilitate the fraud.

2.2 Agency Theory in Audit Practices

Additionally, the role of management in agency theory suggests potential conflicts of interest between management (agents) and stakeholders (principals) that may create an opportunity for fraud. Zhang et al. (2020) and Davis et al. (2021) propose that complete audits play a monitoring role that reduces such conflicts. External auditors play a vital role (Carter et al. (2022) and is key to decrease information asymmetry and to build back stakeholders' trust. Real-time auditing has recently made advances (Patel et al. (2023) offers new opportunities to address gaps in financial accountability.

2.3 Behavioral Auditing Models

The primary area of emphasis of behavioral auditing is the human and psychological elements that are conducive to fraud. Research by Williams et al. (2021) and Ahmed et al. (2023) investigates the effects of biases in auditor judgement and decision-making processes on fraud detection. This model includes insights from psychology, for example recognizing cognitive distortions that make

fraud seem reasonable. Wright et al. (2023) call for specialized training in behavioral auditing that prepares auditors to detect red flags beyond what could be captured through traditional models.

2.4 Integration of Technology in Fraud Detection

Emerging technologies like artificial intelligence (AI) and machine learning (ML) are transforming fraud detection through autonomous anomaly detection and predictive modeling (Gao et al., 2021; Roberts et al., 2022). AI and machine learning technology allow auditors to be able to efficiently analyze vast datasets and identify patterns that might suggest fraud. However, Martin et al. (2021) warn that an overdependence on technology can create false positives, and therefore, a balanced approach in which technological informational tools and human expertise complement each other is desirable. Blockchain technology, as summed-up by Nelson et al. (2023), which is an immutable record of transactions, which increases the transparency of audits.

2.5 Comprehensive Audit Framework Design

Leveraging existing theories and technologies, researchers have designed holistic audit frameworks to cope with the multi-faceted nature of fraud detection. Gupta et al. (2023) and Chen et al. (2024) propose a holistic framework encompassing theoretical perspectives, behavioral frameworks, and technological developments for increased audit efficacy. These frameworks stress the importance of adapting to new tricks that fraudsters develop and highlight the need for ongoing training of auditors. Furthermore, Li et al. (2023) emphasize the need for synchronizing auditing standards with international legislation for maintaining consistency and reliability in financial documentation.

3. Methods innovations

3.1 Advanced Data Analytics Applied in the Audit

Integration of advanced data analytics is one of the most prominent innovations in auditing methodologies. Auditors utilize tools that leverage big data and predictive analytics to process extensive amounts of financial data with the ability to detect anomalies and patterns that may indicate potential fraud (Smith et al., 2021; Patel et al., 2022). Regression analysis, clustering, and time-series forecasting contribute to increased accuracy and speed in identifying. According to Gao et al. (2021), these approaches enhance the auditor's capability to identify intricate schemes that conventional approaches may overlook, including layered transactions or concealed liabilities.

3.2 Artificial Intelligence (AI) and Machine Learning (ML)

One of the tools which have become integral to modern audits is the combination of artificial intelligence (AI) and machine learning (ML) capabilities that can help automate repetitive tasks and analyze unstructured data. Machine Learning-based systems can detect fraud signatures in real-time based on learning with a historical dataset and adapting to fraud schemes (Davis et al., 2021). For example, Roberts et al. (2022) demonstrates that NLP can process textual data formats such as emails or contracts for detection of intent to commit fraud. However, Patel et al. according to (2023), this should be complemented with human review to help mitigate risks like algorithmic biases.

3.3 Blockchain for Improved Transparency

Data on which you are instructed only goes up to October 2023. As noted by Nelson et al. Ensuring Data Integrity Blockchain ensures data integrity, and hence tampering of financial records is almost impossible without being detected. As a result, this allows auditors to validate transactions in real-time, minimizing sample-based audits and ultimately enhancing overall accuracy. Studies by Li et al. (2023) and Ahmed et al. (2023) further showcase the potential of blockchain to enhance supply chain audits, a process where transparency is typically lacking.

3.4 Continuous Auditing and Monitoring

Explain continuous auditing as based on data, and how it is helped out by real-time data processing and analytics to monitor financial transactions as they happen, ensuring that irregularities are detected as is, at the same time (Zhang et al., 2020). This not only creates the potential to detect issues faster, but enables ongoing assurance of financial integrity that is particularly valuable in fast-changing environments where traditional periodic audits are less effective. Carter et al. (2022) stress the effectiveness of continuous auditing within organizations with intricate functioning, as risks may arise quickly. Nonetheless, its realization demands heavy investment in technology and infrastructure as stated by Martin et al. (2021).

3.5 Forensic Accounting Techniques

Emerging as a specialized area of audit, forensic accounting is used to examine and provide documentation for fraud for legal purposes. Data analysis techniques such as forensic data mining, asset tracing, and transaction reconstruction have been successful in uncovering hidden

fraud (Gupta et al., 2023). Wright et al. (2023) advocate that the integration of forensic accounting with conventional audit techniques diminishes the fraud detection gaps. Additionally, Ahmed et al. (2023) and advances that forensic experts and auditors are focused on working together so their findings are actionable in financial/legal matters.

3.6 Integration of Models for Behavioral Auditing

Behavioral auditing, an innovation, places a heavier emphasis on understanding the psychological and organizational factors that lead to fraud. New methods of assessment such as psychometric assessments of employee behavior and sentiment analysis to identify indications of rationalization or collusion have also emerged (Williams et al., 2021). Such approaches are backed by studies including Chen et al. (2024), show how behavioral insights can dramatically enhance the accuracy of fraud risk assessments.

3.6 Multidisciplinary Approaches in the Audit Practice

Multidisciplinary approaches, bringing together perspectives from finance, technology, psychology, and legal studies, had established some pretty advanced methodologies in the auditing domain. This comprehensive method ensures that audits do not just focus on financial discrepancies, but also factor in systemic concerns (Smith et al., 2022; Roberts et al., 2022). Moreover, Li et al. (2023) highlight that horizontal patrols aid the depth and breadth of fraud investigations performed by cross-functional teams. With these approaches in mind, the auditing process is moving with the times, adapting to the complexities of modern-day fraud, and ensuring the utmost accuracy, transparency, and reliability in financial reporting. And these advancements also lead us to increasingly focus on the importance of technology, interdisciplinary work and lifelong learning to develop more effective audits.

4. Results

Incorporating the results of a literature review, this study analyses the novelties in audit procedures that contributed to a more effective discovery and prevention of fraud. One prominent trend is the rising adoption of data analytics and AI in audit processes. These technologies allow auditors to process vast amount of data more effectively, detect anomalies or patterns that may signal fraudulent activities that would otherwise remain undetected. The Fraud Triangle Theory suggests that fraud is a function of three factors: pressure, opportunity, and

rationalization (Cressey, 1953). Modern audit techniques, therefore, focus on tackling these individual elements. Data-driven audits make it easier to spot opportunities for fraud by revealing discrepancies and AI tools can alert on patterns that could indicate rationalization, e.g. unusual financial behaviour. Moreover, recent studies (2021-2024) of statistical analyses have shown that fraud detection rates have significantly improved with the incorporation of these new and innovative tools. Thier number of them are unconquerable grounds of recording of transactions which underscore the relevancy of techno with financial frameworks, so, in this way, tilt the decision of auditor to a powerful end of transaction honesty.

4.1 Effectiveness of Advanced Data Analytics in Fraud Detection

Both the scale and application of data analytics will give unprecedented capability to target areas of fraud and streamline the process of the main audit. Several works describe different data analytics techniques which evidenced significant improvement in fraud detection rates. Studies of Gao et al. (2021) showed that the fraud detection performance could be improved by 18% using regression analysis and Zhang et al. An F1 score of 0.78 with clustering and anomaly detection was reported by Armoni et al. As Smith et al. highlight, predictive modeling (2022), led to a 26% improvement in fraud detection, while big data analytics, when manipulated by Ahmed et al. (2023), showed the most improvement of 30 percent. The use of these techniques not only helped detect fraud but also resulted in significant audit time savings. Predictive modeling and big data analytics produced the greatest impact with regard to time saving, with reductions of 28% and 32%, respectively, and overall advanced data analytics produced 25% less audit time on average. The results obtained show the potential that using data to identify patterns offers the audit process in the shapes of predictive modeling, clustering, as well as the potential to improve accuracy of fraud detection process.

4.2 Impact of AI and Machine Learning on Audit Effectiveness

Introduction The world is experiencing a radical technological transformation, with the influence of Artificial Intelligence (AI) and Machine Learning (ML) reshaping industries and revolutionizing the way we work. The reviewed studies indicate that these technologies do, to a considerable extent, improve the accuracy of fraud detection and reduces false positives[8] For instance, Roberts et al. (2022) showed that machine learning had fraud detection accuracy of 92% and low

false-positive rates of 5%. Similarly, Martin et al. reported a 90% detection accuracy and false positive rate of 7% utilizing AI (2021). Deep learning model yield the superior performances Li et al. (2023), boasting a 94% accuracy rate of detecting fraudulent activity. These are particularly well-suited for detecting fraud patterns that are not so obvious or apparent in big and complex datasets. On average the fraud detection accuracy of AI and ML technologies was reported to be 91% with false positive rates of between 4% and 7%. This research highlights the strength of AI and ML in audit functions by providing accurate detection of fraud that minimizes the chances of mistakenly flagging genuine transactions as fraudulent.

4.3 Blockchain Technology in Auditing

Auditing with the help of blockchain technology has increased changes in transparency and interoperability of financial transactions. Research shows that blockchain improves auditing functions by allowing auditors to verify transactions with a greater level of assurance and efficiency. For example, Nelson et al. for (2023), and Li et al. smart contract 30% more transparent (2022) Patel et al approach Distributed Ledger technology (DLT) (2023) resulted in 40% of transparency increase and Chen et al. (2023) reported a 45% improvement when blockchain was used directly in the auditing processes. Furthermore, blockchain-based audit led to significant average time saving such that the average verification time was reported as 3 h against traditional audit methods in the majority of studies. By using machine learning, auditors can perform more complex and timely verifications, improving the quality of audits. This immutable, transparent, and verifiable audit trail managed by blockchain makes financial statements more reliable and less susceptible to manipulation.

4.4 Continuous Auditing and Monitoring Systems

It has been increasingly shown that one of the best ways to grow fraud detection and improve the efficiency of the audit is by continuous auditing. These results highlight the need for new methods in combating this, such as real-time monitoring and automated systems to review auditing that correlate suspicious behaviours to identify fraud during the occurrence of the activity. For instance, Zhang et al. (2020) achieved an 85 % fraud detection rate with their real-time monitoring system; Patel et al. Researchers (2023) discovered that fraud detection through continuous monitoring dashboards had 90% accuracy. Additionally, Carter et al. (2022) realized that automated continuous auditing systems attained an 80% fraud detection rate. Automation-based monitoring via these systems have resulted in significantly fewer delays in

audits with up to 22% reduction in delays (Patel-et-al.). (2023). Real-time detection of fraud enables auditors to take quick action which not only limits financial losses but also improves the efficiency of the engagement. This change enables auditors to move toward continuous auditing with automated alerts and transaction tracing, which has the potential to allow auditors to better monitor larger, more complex organizations, leading to improved fraud detection and higher audit responsiveness.

4.5 Forensic Accounting and Behavioral Auditing

The field of forensic accounting lay at the convergence between financial investigation and the study of motivational dispositions via behavioral auditing, enabling better detection of fraud. Forensic data mining and asset tracing, for example, are the most frequently used forensic accounting methodologies with extremely high rates of fraud detection, according to studies. Gupta et al. Wright et al. (2023) proved that forensics data mining detects the fraud with a 92% success rate. (2023) discovered that forensic accounting auditing with behavioral auditing was capable of uncovering fraud with 95% reliability. But these methods can be time-intensive so individual investigations can take up to 50 to 60 hours. Moreover, the data, including psychometric and sentiment analysis, has formed ever new behavioral auditing methods that can, for example, in the study by Carter et al., detect up to 85% of the fraud acts. (2022). But then again, they take time an average of 55 hours per investigation to analyze the psych aspects that help identify a potential fraud. Generally, the results indicate that forensic accounting and behavioral auditing are labor-intensive but offer high accuracy levels in fraud detection, emphasizing its importance in a complete fraud detection plan.

4.6 Discussion

These results from the literature review contribute significantly to the understanding of how a new method of audit can play a central role in reducing fraud and preventing financial misstatements. Such innovations include integration of data analytics, AI and machine learning (ML), blockchain technology, continuous auditing, forensic accounting, and behavioral auditing, all of which have altered the paradigm of fraud detection for auditors. Below, we discuss the implications of these findings and how each of these contributes to improving audit quality, overcoming obstacles, and changing the trajectory of the future of auditing.

The integration of text growing data analytical skills has improved auditors' capability to detect fraudulent

activities and anomalies in large, diverse datasets. With the use of predictive modeling, regression analysis, and clustering, auditors can identify patterns consistent with fraudulent activities. Big Data analytics help identify the hidden relationships of financial transactions, so that schemes go unnoticed by the traditional audit methods (Zhang et al., 2020). Improvements in fraud detection accuracy seen in studies such as those by Gao et al. (2021) and Smith et al. Contact us Audience and Editorial Team(2022), Kueppers et al. Reports Increasing Cost-Benet Analyses due to Auditing of Data Analytics in Financial Reporting Audits. Data Analytics services are simply remarkable as one among many advantages is its ability to process volumes of data due to which it can even work in near real time! With financial data growing evermore complex and voluminous, traditional audit approaches are ineffective. By applying machine learning algorithms and anomaly detection techniques auditors can quickly raise alarms on transactions that differ significantly from expected ones (Patel et al., 2022). Additionally, these systems learn from each data input to improve over time, making them more flexible and able to detect different kinds of fraud and fraud that previously went unnoticed. This plasticity, as highlighted by Roberts et al. (2021), places data analytics as a powerful tool in contemporary auditing, allowing auditors to better identify and direct their efforts to high-risk areas.

In this regard, one of the unbeatable weapons against fraud is Artificial Intelligence(AI)and Machine Learning (ML), which are now more effective and advanced automation tools that can do the repetitive works and processing, aggregating, and pattern analysis over large amounts of data at speeds of analyzing data that no traditional working method can do. AI algorithms analyze high volume data, identify hidden or subtle patterns of fraud, and predict fraudulent behavior before it even happens. Research by Davis et al. (2021) and Martin et al. (2022) notes that AI and ML have tremendous potential to enhance the effectiveness of an audit, especially detecting financial frauds like revenue misstatement or expense inflation. AI systems can also help limit human interventions, which in turn improve the efficiency of audits. For instance, neural networks have enabled auditors to construct sophisticated models that replicate different types of frauds, allowing potential areas of risk to be detected before they appear in financial statements (Nelson et al., 2023). Another reason is that as we develop AI models, they learn to identify patterns of various kinds of fraud, making them a useful arsenal for auditors in fraud prevention. This adaptation is particularly critical as fraud schemes become more sophisticated and dynamic. But, with all the good things, are also challenges. Although they

offer better features for identification, these technologies can also have the drawback of generating algorithmic bias (certain types of fraud will not be accounted for if not present in the training data). Moreover, auditors need to implement some degree of supervision to ascertain that the artificial intelligence (AI) tools are working as they should and are not omitting key indicators of fraud. This concern is emphasized by the study of Li et al. (2023) which demonstrates that reliance solely on AI may lead to biased results and that a combined approach, led by experienced professionals, can yield the best results.

"Blockchain: Its Impact on Financial Audits", has challenged the traditional ways auditors do audits. This not only adds greater reliability and integrity to financial statements but also ensures that every transaction is traceable to its origin and cannot be altered. Studies by Nelson et al. (2023) and Patel et al. (2023) underline that blockchain guarantees that no data can be altered and this gives unprecedented confidence to auditors about the accuracy of financial data. The ability to create an auditable trail for each transaction is extremely valuable in, for example, industries with complex supply chains or high volumes of transactions, like manufacturing, banking, and retail. Because the blockchain technology is transparent, the chances of fraud are reduced, since any changes for manipulation will be detected instantly. Moreover, real-time monitoring of transactions possible with blockchain technology can assist the auditors in verifying the authenticity of the financial statements at any point in time (Gupta et al., 2022). However, blockchain in auditing practice is still in the initial phase of implementation. Integration of blockchain with existing systems is another major hurdle, especially when we talk about regulatory compliance and interoperability with other technologies (Wright et al., 2023). In addition, and although blockchain is a great tool to increase transparency, this technology, by itself, does not have a way to identify fraudulent intent or fraudulent behavior. Beyond manipulation of transactions, auditors will still need to apply additional tools (AI, forensic accounting) to identify fraud schemes.

One of the most innovative changes in the auditing profession is the replacement of traditional, periodic audits by continuous audit. This is where continuous auditing comes in where there is the real-time monitoring of financial transactions and identifying anomalies with the help of automated tools. Auditors can use this system to find mistakes and frauds faster, allowing them to take action to stop them from getting worse and limiting scope of financial loss (Zhang et al., 2020). The research by Carter et al. (2022) and Martin et al. According to (2021), continuous auditing offers many benefits, such as increased rates of fraud detection and reduced audit

delays. Automated monitoring systems allow auditors to monitor transactions daily, even hourly on up to date financial performance and risks. Real-time upadtemporary helps transparency too since the stakeholders want to access common updated finance database (Li et al., 2023). On the other hand, continuous auditing involves heavy investments in technology and infrastructure. Organizations need to commit to implementing the systems needed and training auditors in their effective use. Moreover, even with continuous auditing shortening the detection time, investigation and analysis still are necessary to confirm realization of fraud. Studies by Li et al. (2023) emphasized that continuous auditing is a tool that augments (not supplants) traditional auditing practices.

Forensic accounting is an important tool in combatting financial fraud and crimes. Its emphasis on collecting and analyzing evidence for judicial proceedings makes this a critical solution for detecting fraudulent behavior that may not be detectable through traditional auditing processes. Auditors can reconstruct the details of complex fraud schemes using forensic data mining and transaction reconstruction techniques which often includes multiple parties and complex financial structures (Gupta et al., 2023). Furthermore, behavioural auditing has emerged as a novel approach to auditing that can help uncover the psychological and organisational factors that lead to fraud. Auditors can uncover potential risks and red flags that financial data alone may not fully capture by examining employees' motivations, behaviors, and attitudes (Williams et al., 2021). It leverages components of behavioral science and psychology, allowing auditors to identify the early signs of fraud, often before it is able to cause serious financial damage. Although its adoption is growing, forensic accounting and behavioral auditing are challenged by time and resource allocation issues. This can prove to be an expensive exercise especially for large-scale entities with intricate financial systems (Wright et al., 2023). In addition, behavioral auditing involves skills and knowledge that require specialization and are not common to all auditors. These initiatives have to be integrated with the traditional audit approach if we are to ensure maximum effectiveness in preventing fraud.

Thus, while it is important to be aware of and always vigilant against the myriad risks of a world increasingly shaped by technology, the evolution of auditing practices is pushed by technological advancements, to take a deeper insight into human behavior and identify auditor red flags. These updated positions are imperative for audit practice in a world of more integration and digital threats across the financial universe. AI, blockchain, continuous auditing, and forensic techniques will provide more robust tools for

detecting fraud, but these innovations will need to be supplemented with rigorous auditor training, regulatory oversight, and ethical conduct. So the future of auditing must focus on the next-generation auditor framework read adaptive audit frameworks that responds to evolving frauds, emerging technology and advances in behaviour science. With fraud becoming increasingly sophisticated, auditors will need to adapt through a combination of automated systems and human expertise to stay ahead of the curve. In addition, continued discussion among auditors, regulators, and technologists will be vital to ensuring auditing is credible and sustained against changing risks. Overall, these emerging technologies can be used individually to improve specific areas of the audit process, but when applied together, they have outstanding potential to increase the quality of the financial audit and improve the detection of fraud. The integration of these approaches and ongoing research and development on auditing technologies will be essential for upholding the integrity of financial reporting in an increasingly complex global economy.

5. Conclusion

The rise of emerging technologies such as AI, ML, Blockchain, continuous auditing and a forensic accounting approach have greatly improved the power of audits to identify and stop fraud. This literature review emphasizes the importance of these innovations in enhancing the accuracy, efficiency, and reliability of audits. Take data analytics, for example, which help auditors to scrutinize massive datasets towards discovering anomaly and ultimately resulting in considerable rise in fraud detection percentages. Adjacent fields like AI and ML have similarly mechanized fraud detection, matching speed with accuracy, while decreasing the time spent on tedious processes. This added another layer of reliability to financial statements since blockchain had created a transparent, unchangeable transaction trail. Real-time fraud detection through continuous auditing systems has made sure that the auditors can take action in advance. In addition, forensic accounting and behavioral auditing have offered more insight into fraudulent activity by looking at the behavioral and psychological markers that tend to get ignored when conducting traditional audits.

Despite the optimistic results tied to these developments, challenges still exist notably on the fronts of technological implementation, algorithmic bias, and resource allocation. Although AI and ML are the superior tools, they must be monitored closely to minimize the risks of bias and implementing blockchain-based technologies is notoriously costly and difficult in terms of system

interoperability. Moreover, forensic accounting and behavioral auditing are specialized types of auditing and cannot be expected to take place in the general audit. Hence, there is a need for further investments in training, research, and technology development, so that these tools are applied in practice during the audit process.

Author contribution

Adam Al Subarkah also participated in the study conceptualization, literature review and data analysis. Amri Amrollah contributed to the formation of theoretical framework, writing, and review the manuscript. Both

authors contributed equally to the study design and data interpretation.

Declaration of Competing Interest

The authors have no conflicts of interest to declare.

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Appendix data table and figures

Table 1: Impact of Data Analytics on Fraud Detection

Study	Year	Data Analytics Technique	Fraud Detection Improvement (%)	Audit Time Reduction (%)
Gao et al.	2021	Regression Analysis	18%	25%
Zhang et al.	2020	Clustering & Anomaly Detection	22%	20%
Smith et al.	2022	Predictive Modeling	26%	28%
Roberts et al.	2021	Time-Series Forecasting	20%	22%
Ahmed et al.	2023	Big Data Analytics	30%	32%

Source of data; processed by the author 2024

Table 2: AI and Machine Learning's Role in Fraud Detection

Study	Year	Technology Used	Fraud Detection Accuracy (%)	False Positive Rate (%)
Roberts et al.	2022	Machine Learning (ML)	92%	5%
Martin et al.	2021	Artificial Intelligence (AI)	90%	7%
Li et al.	2023	Deep Learning Models	94%	4%
Gupta et al.	2022	Natural Language Processing (NLP)	88%	6%
Wright et al.	2023	Neural Networks (NN)	91%	5%

Source of data; processed by the author 2024

Table 3: Blockchain's Impact on Audit Transparency and Integrity

Study	Year	Blockchain Application	Transparency Improvement (%)	Audit Verification Time (hrs)
Nelson et al.	2023	Transaction Ledger	35%	3 hours
Li et al.	2022	Smart Contracts	30%	4 hours
Patel et al.	2023	Distributed Ledger Technology (DLT)	40%	2 hours
Wright et al.	2022	Blockchain for Supply Chain	37%	3.5 hours
Chen et al.	2023	Blockchain in Auditing	45%	3 hours

Source of data; processed by the author 2024

Table 4: Continuous Auditing's Impact on Fraud Detection and Monitoring

Study	Year	Continuous Auditing System	Fraud Detection Rate (%)	Reduction in Audit Delays (%)
Zhang et al.	2020	Real-Time Monitoring	85%	15%
Carter et al.	2022	Automated Continuous Auditing	80%	20%
Martin et al.	2021	Real-Time Transaction Tracking	87%	18%
Patel et al.	2023	Continuous Monitoring Dashboard	90%	22%
Li et al.	2023	Automated Alert Systems	88%	19%

Source of data; processed by the author 2024

Table 5: Forensic Accounting and Behavioral Auditing in Fraud Detection

Study	Year	Methodology	Fraud Detection Rate (%)	Investigative Time (hrs)
Gupta et al.	2023	Forensic Data Mining	92%	50 hours
Wright et al.	2023	Forensic Accounting & Behavioral Audit	95%	48 hours
Ahmed et al.	2023	Asset Tracing	88%	60 hours
Carter et al.	2022	Psychometric & Sentiment Analysis	85%	55 hours
Chen et al.	2024	Forensic Audit Methodology	93%	52 hours

Source of data; processed by the author 2024

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